

ABSTRACT OF THE DISCLOSURE

An in-vehicle promotions system and a method for distributing promotions information. A system is installed in a vehicle able to display promotions information from stores or other businesses subscribing to the system. When the vehicle is driven within a certain proximity of the store, the promotions information, which may include coupons, is automatically displayed. The system may also include a printer for printing the promotions or other information either on demand or automatically. The position of the vehicle may be monitored with a GPS or Loran receiver and the promotions information displayed when the system finds the position of the vehicle to be within a defined range of a store with which the promotions information is associated. The store may also transmit the coupon information which is received by the in-vehicle system when the vehicle comes within a defined transmitting range of the store.

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